



ALEX SMITH

REGIONAL LEAD REPRESENTATIVE

Education – Alex is a graduate of Central High School in Little Rock and the University of Arkansas where he Graduated with a 3.6 GPA and a Degree in University Studies, which he chose “As a way to learn something from everyone else’s endeavors.” He calls it a degree in “Jack of all Trades”. He is currently pursuing a coaching license to coach young athletes in the sport of their choosing, as well as brand management, and teaching young aspiring athletes the importance of social media management and how it WILL impact their careers.

Affiliations – Alex is a Vitiligo Ambassador, a condition that causes the pigment on your skin to go away, which began when he was 8 years old. He also founded the Hoops for Hope charity which is designed to assist kids who suffer from chronic illnesses the exposure they wish to get from sports.

Experience – Alex has worked in the education field for 7 years. He started as a guy on the playground supervising youth, to getting called up to work with the mental health department after students gravitated towards him. He later became the assistant coordinator, to the assistant, to the director at a children’s learning center. He is passionate to work with young people, drawing from his own troubling childhood background which later lead him to realize that “they all just need someone.” He wants to be that someone. Alex has worked in the prevention field for more than three years and one of those years was just completed with Harbor House.

Project – Alex’s main focus now, in coordination with the Partnerships for Success grant, is to grow the Prevention message throughout Southern Arkansas, with emphasis toward the youth. He believes that more speaking opportunities to “keep it real” with the youth will have a major impact, including talking about the dangers that affect the Generation Z youth. Alex also wants to be a helping hand to his colleagues all over the state. Supporting where and when he can. Bouncing ideas off everywhere. Solving this problem at its root. He is currently working on starting a mentoring program throughout Southern Arkansas. Alex wants to have the first PFS with 1 youth coalition in each county by the end of the fiscal year; currently, four out of the six counties in region 11 are participating.



REGION 11

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